

LJA Development Committee 3/7/2022

Attendance: Ann Henderson, Julie Silvers, Anna Robinson, Annie Lien, Linda Alter

1. Updates from CLE Marketing
  - a. New designs live on facebook today
  - b. Google analytics set up on website
  - c. Website changes being discussed and evaluated
2. Updates from other marketing
  - a. Billboard still up for free on Snelling and Randolph
  - b. Still doing some flyering
3. Update on enrollment for 2023 school year
  - a. As of this day we have 22 new applications and 38 students planning to return 60 total committed
  - b. Still getting interested parties coming for info sessions and some scholars doing shadow days
4. Other: general discussion about plans for the end of the school year event
- 5.

Next committee meeting April 11th 2022 6-7 pm

Hope to have some CLE marketing in the media that parents can respond to at that meeting.