

LJA Development Committee Minutes 2/7/2022

Attendance: Ann Henderson, Linda Alter, Annie Lien, Danielle Jones-Glaser

Approved prior meetings minutes

1. Discussed upcoming work with CLE and goals
 - a. Digital platform
 - b. Creative
 - c. analytics
2. Reviewed current work that will end once CLE begins
 - a. Billboards, facebook, Amiee Reiker work
3. Discussed upcoming events in the St. Paul school system going virtual meaning the plan to hand out flyers at the event has been thwarted.
4. Meeting every month for a while to evaluate work with CLE